

# OPEN PLATFORM

How Modern Brokerages Use Integrations as a Competitive Advantage



## CLOSED PLATFORM

- WASTES TIME
- INCOMPLETE REPORTING
- SLOWS DOWN TRANSACTION

PREVENTS AGENT CHOICE  
HURTS RECRUITING



DATA SILOS = DATA JAILS

NO AUTOMATIONS ACROSS  
TECH STACK  
SLOWER OPERATIONS

DUPLICATE DATA ENTRY  
HUMAN ERROR

DISPARATE DATABASES  
DATA GAPS

INCOMPLETE VIEW  
PIECE-MEAL REPORTING



## OPEN PLATFORM

- SAVES TIME
- DELIGHTS AGENTS
- PROVIDES HOLISTIC REPORTING
- SPEEDS UP TRANSACTION

EMPOWERS AGENTS  
WITH CHOICE  
FREEDOM

LETS AGENTS SEE  
CLOSED LEAD SOURCES  
ROI

ENABLES AUTOMATIONS  
ACROSS TECH-STACK  
EFFICIENT OPERATIONS

PAY EARNEST MONEY  
ONLINE • NOTARIZE ONLINE  
CONVENIENCE

IMPROVES CLIENT EXPERIENCE  
MORE REFERRALS

AUTOMATICALLY RECEIVE  
CLOSING SALES DATA  
EASY COMMISSION PAYOUT

REAL TIME REPORTING  
INFORMED BUSINESS  
DECISIONS



dot loop

75+

The Largest Real Estate Integration Network

2.5X

MORE INTEGRATION PARTNERS

18+

CRM & LEAD GENERATION

12+

ACCOUNTING & BACK END

20+

MARKETING & AUTOMATION